

# [CLUB LOGO HERE]

[YEAR/SEASON HERE]

## RECRUITING GUIDE

### The Future of [CLUB NAME HERE] is in your Hands!

You are the best recruitment tool we have. As a player, you choose to experience Rugby, so it is up to you to share why you play and all other aspects of your experience with others.

Remember this is an athletic opportunity for every recruit – hundreds of people would make great rugby players if they only knew about the game! Remember it is an opportunity they have to take and it is OK if it is not their first choice.

Wear rugby gear. Recruit in pairs, target athletes, be excited to meet new people, and sell the opportunity rugby provides.

Bring flyers to hand out with the schedule, key contact information, practice information, social media links.

#### **Explain how rugby:**

- *Challenges you mentally and physically – develops you as a person*
- *Keeps you fit.*
- *Has a place for athletes of all sizes.*
- *Is a sport where men and women play by the same rules and use the same equipment.*
- *Is a full-contact sport – different from football.*
- *Includes a unique International sporting culture and experience.*
- *Is the 3rd most watched sport in the world short of the Olympics and Soccer.*
- *Makes you part of something larger than yourself – ultimate team experience (pass backwards to go forwards).*
- *Is a cool game and players take great pride in sharing it with others.*

#### **About your rugby team:**

- *Very closely bonded, build friendships for life.*
- *Opportunities to compete in a league.*
- *Potential to travel around the country and even other nations.*
- *Always have friends at school.*
- *Most fun you have ever had!*

#### **Trying rugby for the first time?**

- *No experience necessary.*
- *No cuts – everyone gets to play.*
- *Accepting team, welcomes new players, no cliques.*
- *Varying level of commitment accepted – up to you how much time you give.*
- *Take up a new sport and rise to the top fast! (All-American and National Teams, 7s and 15s).*

Collect contact information for every student that shows some interest, and follow up with an invitation to join the team within 48-hours.