

Authorized Reproduction Specifications (THIS IS NOT REPRODUCTION ART)

To request reproduction art, please email media@usarugby.org.

Full Color Versions

- PMS spot colors should be used whenever possible. If it is cost prohibitive to use the spot colors the colors may be printed in CMYK using the following formulas:



COLOR	WEB (HEX)	R	G	B	C	M	Y	K	PANTONE
Red	#C42032	196	32	50	0	91	72	23	187
Blue	#152C53	21	44	83	100	50	0	69	539

Other Versions

- When using the flat color version of the logo on a colored background (fig. 1), use a stroke around the logo.
- For digital purposes, use the gradient version of the logo (fig. 2)
- Monochromatic versions of the logo may be used in white or blue (PMS 539 Blue = C:100/M:50/Y:0/K:69)



Clear Space Boundary

To maintain the integrity of the USA Rugby logo, always provide a sufficient clear space boundary (fig. 5) in situations where the logo is used in proximity to another mark, graphic element, text, or any intrusive photographic background element.

When placing the logo over a photographic background, create clear space by placing the logo on a part of the background that is free from distracting elements and that provided sufficient contrast.

BOUNDARY SIZE: (fig. 5) The clear space boundary should be approximately 50% the width of the logo (shown as “x”), at the final usage size. An invisible boundary, applied around the logo, should be offset from the logo sides by the measurement of “x”.

